

The **DevOps Value Target** is a framework for improving the speed and efficiency of software delivery. It visualizes the end-to-end deployment pipeline, incorporates a built-in maturity model and aligns DevOps strategies directly to stakeholder objectives. It can be used to **ALIGN** an organization on the structure and flow of the deployment pipeline, to **ASSESS** the health of delivery activities relative to business outcomes, and to take **ACTION** on targeted improvements that increase DevOps maturity.

The deployment pipeline starts when code is checked in and ends when value has been delivered to customers. The Wall of Confusion comes down here.

