

Agile Product Management

With SAFe® Agile Product Management (APM) 6.0 Certification

Using Design Thinking to Create Valuable Products in the Lean Enterprise

Discover and apply the mindset, skills, and tools you need to create successful products and solutions that are desirable, viable, feasible, and sustainable.

The Agile Product Management (APM) course harnesses the power of Design Thinking to develop innovative solutions with proven SAFe capabilities to execute on those visions. Learn the right mindset, skills, and tools to create successful products-from inception to retirement-using Agile techniques. Recognize how Continuous Exploration fuels innovation and helps you define a vision, strategy, and roadmap to tap into new markets. Find out how to accelerate the product life cycle to get fast feedback and quickly deliver exceptional products and solutions that delight customers-all while aligning with your organization's strategy, portfolio, evolving architecture, and solution intent.

Learning Objectives

- Create innovation in the value stream
- Use design thinking to achieve desirable, feasible, and sustainable products
- Use product strategy to set clarity and direction for the ART
- Develop and evolve short-term roadmaps that result in long-term value

Who will benefit?

The following individuals will benefit from this course:

- Product Management teams
- Product marketing managers, project managers, Product Owners
- VP of Product Management, Business Owners, Business Analysts
- User experience and customer experience professionals
- Product leaders collaborating with Product Management, architects, subject matter experts, and business line managers

Agile Product Management answers the questions

- How can I use design thinking to achieve customer centricity?
- How do I prepare a product strategy, vision, and roadmap for my ART?
- What are the right mindsets, skills, and tools to create successful products?

Topics Covered

- Analyzing your role as a Product Manager in the Lean Enterprise
- Continuously exploring markets and users

- Driving strategy with market segmentation
- Using empathy to drive design
- Defining product strategy and vision
- Creating roadmaps to build solutions
- Delivering value
- Managing value stream economics
- Creating innovation in the value stream

Attendees Receive

- Course workbook and SAFe Studio access to help you prepare to take the certification exam, claim your digital badge, and tools to get started in your SAFe role
- Remote learning via SAFe® Virtual Classrooms
- One-year membership to SAFe Studio with your first class attendance
- Platform access to e-learning modules and curated members-only content to support your SAFe transformation
- Member discussion forms to engage in ongoing conversations on the SAFe framework or how to better perform as part of an Agile Team
- Curated content-playlists based on your interests and roles, including templated resources and facilitation guides to get you started
- Access to content, tools, and resources you need to practice SAFe every day
- SAFe® Agile Product Manager certification exam

Prerequisites

Attendees of this course should be familiar with Agile principles and practices and have attended at least one SAFe course prior to attending. A background in product or solution management is highly recommended.

Duration

3 days

SAFe Certification Kit

- Certified SAFe® 6 Agile Product Management (APM) PDF certificate
- Certified SAFe® 6 Agile Product Management (APM) digital badge to promote your accomplishment online
- A one-year certified membership to the SAFe Community Platform, which includes access to the APM Community of Practice
- Access to Meetup Groups and events that provide connections to other Certified SAFe Professionals
- A variety of learning resources to support certified professionals during their SAFe journey

Exam Details

- Exam Name: SAFe® 6 Agile Product Management Exam
- Exam Format: Multiple Choice; Multiple Select
- Exam Delivery: Web-based (single-browser), closed book, no outside assistance, timed
- Exam Access: Candidates can access the exam within the SAFe Community Platform upon completion of the Agile Product and Solution Management course
- Exam Cost: First exam attempt is included as part of the course registration fee if the exam is taken within 30 days of course completion. Each retake attempt costs \$50.
- Exam Duration: Once the exam begins candidates have 120 minutes to complete the exam
- Number of Questions: 60
- Passing Score: 45 out of 60 (75%)
- Language: English
- Retake policy: Second attempt on exam (first retake) can be done immediately after first attempt. Third attempt requires a 10-day wait. Fourth attempt requires a 30-day wait.

Annual Renewal

Certifications expire one year from the date the certification is earned.

Renewal information can be found here: <https://support.scaledagile.com/>

Professional Development Units (PDUs) & Scrum Education Units (SEUs)

Attendees may be eligible to apply for PDUs and/or SEUs. Please refer to the following, for more details:

https://support.scaledagile.com/s/article/How-Can-I-Report-my-PDU-s-on-the-PMI-website?language=en_US#Implementing