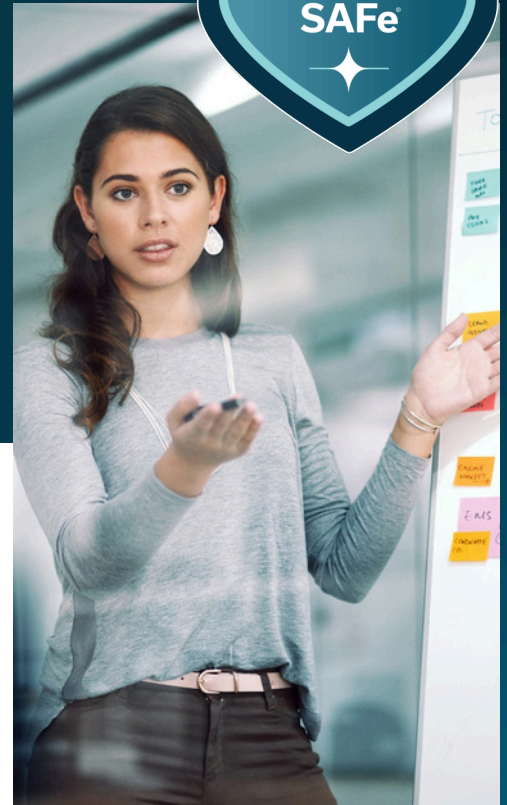




AI-Empowered SAFe® SAFe Product Owner/ Product Manager

Align strategy with agile execution and AI to accelerate measurable value delivery for your enterprise.

In this two-day certification course, learn to effectively perform the Product Owner/ Product Manager (POPM) role in the Agile Release Train (ART). Gain skills to break down Epics into Features and Stories, manage backlogs, leverage AI, plan and execute Iterations and Planning Intervals, and use the Continuous Delivery Pipeline for improvement.



What You'll Learn



Role & Responsibilities

Master the day-to-day responsibilities of a SAFe POPM, including backlog ownership, forecasting, and managing risks and dependencies.



Product Delivery

Use lean-agile thinking and customer-centricity to define, prioritize, and deliver features and stories that can be built, tested, and delivered quickly.



Lead and Support PI Planning

Understand how to prepare for and lead PI planning, aligning vision with business goals and working with teams to establish clear PI objectives.



AI Skills for Modern Product Roles

Learn practical, responsible AI techniques to enhance backlog refinement, prioritization, feature discovery, and customer connection.

Topics Covered

- Becoming a Product Owner/Product Manager in the SAFe enterprise
- Preparing for and leading PI Planning
- Executing Iterations
- Executing the Planning Interval
- Becoming a Certified SAFe® Product Owner/ Product Manager
- AI skills for modern product roles

Benefits of Earning Your POPM Certification

Earning your SAFe POPM certification is just the beginning. After completing your exam, you'll get access to SAFe+ benefits like SAFe Skills and selected workshops, in addition to SAFe knowledge articles, community forums, exclusive content, and more.

→ [View All Certification Benefits](#)

“Having a clear methodology and training in place has been very helpful when hiring people. Being able to tell candidates that we take Agile principles seriously—by mentioning that we have trained and certified Product Owners and Scrum Masters, and that we follow a clear Agile path—definitely makes a difference.”

– Walter Bauer, CTO, *censhare*

Prerequisites

All are welcome to attend the course, regardless of experience. However the following prerequisites are highly recommended:

- Attend a Leading SAFe® course
- Experience working in a SAFe environment
- Experience with Lean, Agile, or other relevant certifications

What You Get

Class registration includes:

- Digital course workbook and materials
- One-year access to SAFe Insider, which includes unlimited access to the SAFe Framework, SAFe CoPilot, and select SAFe Connect Forums
- Opportunity to earn an industry-leading SAFe Product Owner/Product Manager (POPM) certification, renewed yearly

Attendees must attend both days of the course in order to qualify for the exam.

Who Will Benefit?

- Product Owners, Product Managers, Product Line Managers, Business Owners, and Business Analysts
- Solution Managers, Portfolio Managers, Program Managers, and members of the LACE
- Enterprise, Solution, and System Architects



Professional Development Units (PDUs) and Scrum Education Units (SEUs)

- Attendees may be eligible to apply for 15 PDUs toward their continuing education requirements with the Project Management Institute (PMI) for PMP, PgMP, and PMI-ACP certifications
- Attendees may be eligible to apply for SEUs under category C, toward earning or renewing their CSP through Scrum Alliance



REGISTER FOR THIS COURSE AT

→ <https://www.iconagility.com/training/class/1057>