



# AI-Native Change Agent Course



## Why AI Proficiency Is Now a Business Imperative

AI isn't a side project. It's the new foundation of how organizations compete, deliver, and grow. Whether enabling smarter workflows, unlocking insights, or redesigning services, **AI is transforming work at every level.**

But tools alone won't close the gap. **Enterprises need fluency—not just access.**

- **87% of organizations face an AI skills gap** that threatens productivity (Gartner)
- **69% of CEOs see AI as essential** to growth—but only 22% say their teams are prepared (PwC)
- AI now impacts **customer experience, operations, and innovation**—not just IT

The ability to understand, apply, and lead with AI is now core to workforce success.

## Translate AI Potential into Real-World Business Results

**Audience** Team leads, change agents, digital strategists, and transformation owners driving AI initiatives

**Format** 3-day hands-on, project-based experience that equips you to apply the AI-Native value discovery and delivery process in any context whether through a focused workshop over several days or through an extended, informal approach over weeks or months.

**Outcome** Participants learn to lead cross-functional teams through identifying, shaping, and delivering high-value AI opportunities. They'll build the capability to navigate complex environments, avoid common AI pitfalls, and guide work from early discovery into sustained business impact.

## What You'll Learn

- Spot and overcome common blockers like hype traps, misaligned priorities, and stalled pilots
- Apply the AI-Native value discovery process flexibly—facilitating structured workshops or embedding it into ongoing team practices
- Translate AI concepts into business language to engage non-technical stakeholders and secure sponsorship
- Build stakeholder maps, charters, and implementation plans that accelerate execution
- Guide projects through lean cycles and act as an impediment remover to ensure live delivery

## Business Impact

- **Closes the AI execution gap** by enabling leaders to move initiatives out of the POC graveyard and into production
- **Improves alignment** between business, tech, and leadership to reduce rework and delays
- **Establishes repeatable success patterns** for launching and scaling AI solutions across the enterprise





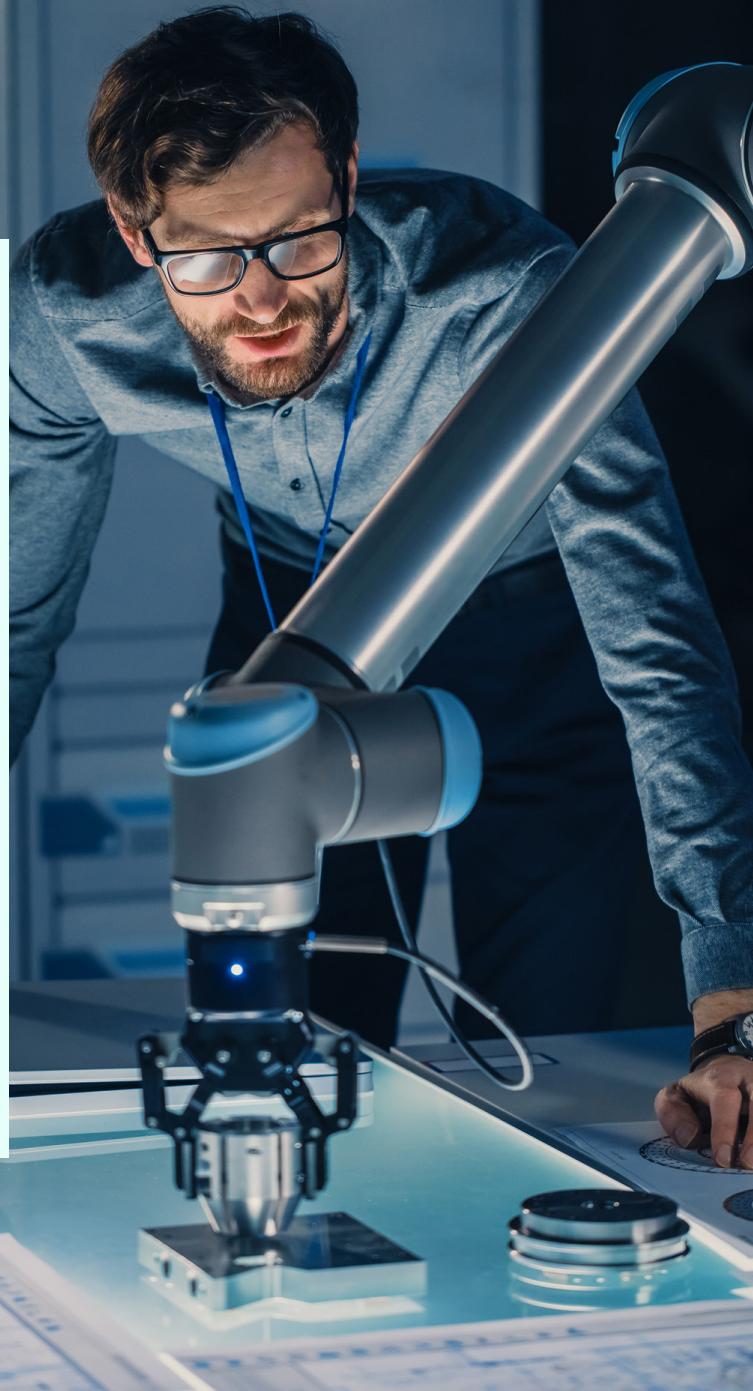
## Why Scaled Agile for AI Training?

### Trusted Expertise. Proven Scale. Enterprise Impact.

While many AI training offerings exist, **only Scaled Agile combines Curriculum, Certification, and Community built for enterprise scale.**

- **Credibility:** 2M+ professionals trained across 20,000 enterprises
- **Structure:** Role-based learning paths proven to drive business outcomes
- **Enablement:** Global delivery network and real-world toolkits
- **Continuous Learning:** Courses evolve with the AI landscape
- **Community & Recognition:** Digital credentials, peer forums, and global visibility

**We don't just train people to use AI. We help organizations become AI-Native.**



## Ready to Get Started?

**Empower your teams. Accelerate transformation. Drive AI results.**

- **Learn more** at [ai-native.scaledagile.com](https://ai-native.scaledagile.com) or contact your account manager

Public and private, in-person classes: [www.iconagility.com](http://www.iconagility.com)

