

## SAFe® Business Owner Micro-credential

Empower your Business Owners to drive successful outcomes, align priorities, and unleash the full potential of your SAFe implementation.

The SAFe® Business Owner Micro-credential is a one-day course that teaches executives and decision-makers the essentials of guiding and maintaining a successful SAFe® transformation. This targeted training focuses on the most important responsibilities of the Business Owner, building confidence, alignment, and practical knowledge without requiring prework or annual renewal.

<https://www.iconagility.com/training/open>



### Why It Matters

- **Supercharge Delivery:** A fully engaged Business Owner brings clarity of vision, faster decision-making, and unwavering strategic alignment to each Agile Release Train.

### Key Takeaways:

- **Business Owner Responsibility Wheel** – Gain a practical framework for the five key responsibility areas —engaging with Lean Portfolio Management, aligning priorities and PI planning, realizing business outcomes,

- **Boost ROI:** Understand how to focus on the highest-value work, apply lean portfolio principles, and reduce costly rework.
- **Enhance Collaboration:** Learn how to align teams, stakeholders, and portfolios around concrete, shared objectives.
- **Sustain Momentum:** Develop an environment where relentless improvement and innovative thinking become part of your organization's DNA.

### Who Should Attend:

- Executives, directors, and senior leaders guiding SAFe® transformations
- Current and aspiring Business Owners at any level of the organization
- Leaders responsible for strategy, funding, and organizational alignment

sponsoring relentless improvement, and leading by example.

- **Focused, One-Day Format** – Maximize impact and minimize disruption to executives' schedules.
- **Action-Oriented Learning** – Walk away with a clear plan to tackle real challenges and foster deeper alignment across the enterprise.
- **Micro-credential Badge** – Demonstrate your competence as a SAFe® Business Owner without requiring an annual renewal.

### Why Choose This Micro-credential:

- **Built for Busy Schedules** – No pre- or post-course work is required; everything is covered in one day.
- **Practical Focus** – Real-world scenarios and immediate takeaways that can be applied to your teams, ARTs, and portfolios.
- **Credibility Backed by SAFe®** – Co-created with seasoned SAFe® experts, ensuring best practices that are proven, practical, and ready for implementation.

[www.iconagility.com](http://www.iconagility.com)

Take the Next Step  **ICON**  
AGILITY SERVICES