

Enterprise Business Agility® Strategy

The Enterprise Business Agility Strategist (EBAS) certification class is intended for senior leaders and change agents who are actively transforming their organization to learn about the breadth and scope of changes and strategies needed for successful Business Agility transformations.

You will learn what encompasses the new ways of working for Business Agility and how to develop and execute successful strategies to enable enterprise level transformation. This class will move beyond scaling Agile for software development to a holistic, sustainable transformation across all areas of business operations and delivery.

You will walk away with concrete solutions and participate in activities tailored to your specific transformation challenges. We will spend time exploring the Enterprise Business Agility model (the seven pillars of Business Agility) in detail, developing the knowledge necessary to lead a transformation within each pillar.

Who will benefit?

Attendees typically include:

- Agile Change Agents
- Enterprise Agile Coaches
- Company Executives and Leaders

Learning Objectives

- Understand current challenges to achieving Business Agility in your organization and why moving to the new ways of working across an enterprise is imperative to thrive
- Learn about the 7 pillars of an Enterprise Business Agility (EBA) transformation
- Deep dive discussions to learn how to:
 - Implement Lean Portfolio Management to achieve alignment to strategic outcomes, visualize demand and capacity, manage based on results, make strategic pivots and move to modern funding models
 - Analyze different approaches for organizational structure and team design to ensure efficient and effective end-to-end value delivery
 - Design a maturity roadmap for operations and delivery teams to help them crawl, walk, run and then fly with an Agile/Lean Mindset
 - Design a Leadership & Culture Transformation strategy that enables environments for agility to flourish
 - Develop a plan to sustain the transformation to the new ways of working (Making it Stick)
 - Explore the Technology Transformation required to enable Business Agility
 - Mature design thinking and lean product development
- Learn to facilitate/lead a Transformation Strategy and Roadmap session for your organization
- Earn the ICAgile Certified Professional – Business Agility Foundations (ICP-BAF) accreditation

Course Outline

Day 1 - Discuss the challenges and drivers for achieving Business Agility, understand the scope of the Enterprise Business Agility (EBA) model and explore several of the EBA Pillars in more depth.

- Introductions, Purpose and Meeting Norms
- Enterprise Business Agility (EBA) Model Overview
- Discuss and explore:
 - Customer Seat at the Table Pillar
 - Lean Portfolio Management Pillar
 - Organizational Structure and Design Pillar
 - Agile Framework and Mindset Pillar

Day 2 - Explore the remaining EBA pillars in depth, discuss the EBA transformation strategy and finish the day with learning from real-world Business Agility experiences.

- Discuss and explore:
 - Leadership and Cultural Transformation Pillar
 - Make It Stick Pillar
 - Technology Transformation Pillar
 - EBA Transformation Strategy process
- Share lessons learned from real-world Business Agility experiences

Day 3 – Provide in-depth discussion and hands-on practice in launching an EBA Transformation. You will work in small groups to learn how to conduct transformation strategy sessions through hands-on activities.

- EBA Transformation Process
- Business Agility Transformation Personas
- Conducting an EBA Seminar for executives and organizational leaders
- Facilitating an EBA Transformation Strategy Session:
 - Challenges and drivers for success
 - Baseline EBA Assessment
 - Transformation Vision
 - Transformation Strategic Intent
 - Transformation Strategic Themes and Investments
 - Transformation Strategic Outcomes and Roadmap
 - Transformation Risks
 - Designing and Forming Transformation Teams
 - Transformation Change Management
 - EBA Strategy Session Tailoring and Lessons Learned
- Presentation of EBAS Certificates



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What Attendees Get

The class registration includes:

- Attendee workbook
- Course certificate of completion
- Ability to teach the Enterprise Business Agility Seminar