

# SAFe® Agile Product Management with APM Certification

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***Using Design Thinking to create valuable products in the Lean Enterprise  
With SAFe® 5 Agile Product Manager Certification  
Based on version 5.0 of SAFe***

The Agile Product Management course harnesses the power of Design Thinking to develop innovative solutions with proven SAFe capabilities to execute on those visions. Learn the right mindset, skills, and tools to create successful products – from inception to retirement – using Agile techniques.

Recognize how Continuous Exploration fuels innovation and helps you define a vision, strategy, and roadmap to tap into new markets. Find out how to accelerate the product lifecycle to get fast feedback and quickly deliver exceptional products and solutions that delight customers – all while aligning with your organization’s strategy, portfolio, evolving architecture, and solution intent.

## Learning Goals

- Use Design Thinking to achieve desirable, feasible, and sustainable outcomes
- Explore market needs, segmentation, sizing, and competitive landscape
- Manage value stream economics, including pricing and licensing
- Use empathy to drive design
- Apply product strategy and vision
- Develop and evolve roadmaps
- Execute and deliver value using SAFe
- Explore innovation in the value stream

## Topics Covered

- Analyzing your role as a Product Manager in the Lean Enterprise
- Continuously exploring markets and users
- Driving strategy with market segmentation
- Using empathy to drive design
- Defining product strategy and vision
- Creating roadmaps to build solutions
- Delivering value
- Managing value stream economics
- Creating innovation in the value stream

## What Attendees Get

- Attendee workbooks
- Eligibility to take the SAFe® 5 Product and Solution Manager exam
- One-year membership to the SAFe Community Platform
- Course certificate of completion

## Who will benefit?

The following individuals will benefit from this course:

- Product Management teams
- Product marketing managers, project managers, Product Owners
- VP of Product Management, Business Owners, Business Analysts
- User experience and customer experience professionals
- Product leaders collaborating with Product Management, architects, subject matter experts, and business line managers

## Prerequisites

Attendees of this course should be familiar with Agile principles and practices and have attended at least one SAFe course prior to attending. A background in product or solution management is highly recommended.

## Annual Renewal

- Membership renewals are one year from the date certification is earned
- Renewal Fee: \$295

## Duration

3 days

## SAFe Certification Kit

- Certified SAFe® 5 Agile Product and Solution Manager (APSM) PDF certificate
- Certified SAFe® 5 Agile Product and Solution Manager (APSM) digital badge to promote your accomplishment online
- A one-year certified membership to the SAFe Community Platform, which includes access to the ASPM Community of Practice
- Access to Meetup Groups and events that provide connections to other Certified SAFe Professionals
- A variety of learning resources to support certified professionals during their SAFe journey

## Exam Details

- Exam Name: SAFe® 5 Agile Product and Solution Manager Exam
- Exam Format: Multiple Choice; Multiple Select
- Exam Delivery: Web-based (single-browser), closed book, no outside assistance, timed
- Exam Access: Candidates can access the exam within the SAFe Community Platform upon completion of the Agile Product and Solution Management course
- Exam Cost: First exam attempt is included as part of the course registration fee if the exam is taken within 30 days of course completion. Each retake attempt costs \$50.
- Exam Duration: Once the exam begins candidates have 120 minutes to complete the exam
- Number of Questions: 60



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- Passing Score: 45 out of 60 (75%)
- Language: English
- Retake policy: Second attempt on exam (first retake) can be done immediately after first attempt. Third attempt requires a 10-day wait. Fourth attempt requires a 30-day wait.